



NLA INTERNATIONAL



National Ocean Policy

Blue Economy Strategy

Releasing the potential of your ocean space requires vision but that vision is only brought to life by robust and well considered policy. Our team works at regional and national levels – informed by international best practice, international law and policy – to develop meaningful National Ocean Policy frameworks that enable a Blue Economy by uniting efforts and galvanising commitment and resource.



From the United Nations' Sustainable Development Goals down to national or local policy, environmental issues are rightly being considered as fundamental to the sustainable delivery of other policy areas, such as transport, energy, food, security, coastal change, mineral extraction, infrastructure development, economic growth, coastal communities, cultural heritage and national security. In the same way, often the solution to delivering an environmental outcome sits wholly within one of these other policy areas.

The challenge for governmental and intergovernmental institutions around the world is how they manage these seemingly competing policy outcomes as efficiently as possible, and deliver across as many policy outcomes as effectively as possible.

A National Ocean Policy is a national framework for integrated planning and management of a country's marine space and associated activities occurring within it for a set period of time, normally 15-20 years.

Our experts' National Ocean Policy process, described below, shows how we work with your representatives to develop meaningful and robust ocean policy.

NATIONAL OCEAN POLICY

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| VISION | A statement setting out we are a nation will be in a set period of time in relation to the marine environment, the Blue Economy and the oceans contribution to society |
| PRINCIPLES | A set of overarching principles to guide all that is done in achieving the vision |
| POLICY OUTCOMES | A set of outcomes that will enable a nation to know when they have achieved their vision |
| POLICY GOALS | Goals that will allow a nation to know when it has reached its outcomes |
| SECTOR STATEMENTS | A set of statements for key sectors to assist them in achieving our vision and setting out key considerations for decision makers |
| ACTIONS | Actions to set a nation on the journey and enable them to meet their vision, outcomes and goals, live by their principles and worked effectively with key sectors |
| INDICATORS | Indicators that will allow the nation to know when they are making progress |

Contact us at BEstrategy@nlai.blue to find out more about our work building National Ocean Policies that enable Blue Economies.



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