



## Blue Economy Markets

The Blue Economy represents a vast ocean of opportunity for emerging and established technologies alike. New markets are opening up and demonstrating a strong appetite for innovation but for many these are uncharted waters.



We support innovators and entrepreneurs to understand the market potential of their ideas and to develop their offerings to meet Blue Economy needs. From undertaking primary market research, through product development to identifying and approaching new markets and customers. Our team supports innovators in navigating the opportunities and risks posed by evolving markets.

We have worked with established businesses to understand and exploit Blue Economy markets as well as with businesses already operating in marine and maritime domains to support and inform their ambitious growth plans. In all instances our efforts are led by the most up to date and relevant global market intelligence, gathered and analysed by a dedicated market research cell on a daily basis.

*The NLA International team bring a wealth of experience and tangible market insights into Blue Economy and it's future. This has not only educated our team further but also directly helped us expand our footprint into new sectors.*

*Kiran Venkatesh - CEO  
FrontM*



## NLA International's Blue Economy market services include:

- Targeted market analysis
- Regular market research reporting to guide business development
- Go to market strategies
- Brand and creative design
- Online presence
- Targeted public relations
- Introductions to clients and relationship development
- Articulation of use cases to guide product development

To test the growth potential of your innovation please contact us at [BEMarkets@nlai.blue](mailto:BEMarkets@nlai.blue)



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# NLA INTERNATIONAL

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